16th May 2019

Dear participant:

Thank you for joining us at the **‘Challenges & Opportunities in Retail Location Analysis’** workshop to be held at the University of Oxford’s [Said Business School](http://www.sbs.ox.ac.uk/) on 6th June between 10 am and 4.15 pm. There will be an optional networking & drinks session at the end of the workshop which concludes at 5.15 pm.

Please find further essential information below.

## Contact Details

The workshop is being organised by the [Oxford Institute of Retail Management](http://www.sbs.ox.ac.uk/ideas-impact/oxirm/overview), Saïd Business School, University of Oxford, on behalf of the [Consumer Data Research Centre](http://cdrc.ac.uk/), an ESRC Data Investment.

For **conference logistics**, please contact:

Ruth Holroyd, [info@thesla.org](mailto:info@thesla.org) or Claudia Seiler, [claudia.seiler@sbs.ox.ac.uk](mailto:claudia.seiler@sbs.ox.ac.uk)

## Travel & Accommodation

The Saïd Business School is located on Park End Street ([Google maps](https://www.google.co.uk/maps/place/Oxford+OX1+1HP/@51.7534928,-1.2706056,17z/data=!3m1!4b1!4m5!3m4!1s0x4876c6a2591c6e91:0x6dce49018b0ff032!8m2!3d51.7532854!4d-1.2683604)), opposite the Oxford railway station. Our workshop will take place in the **Founders Room**. Please use the **Main Reception (East Wing)**. For further details please refer to the Saïd receptions map which is attached.

Getting to Oxford is easy. The city has direct [rail links](http://www.nationalrail.co.uk/) to two London stations (Paddington and Marylebone), and to the north and south of England, including a direct link to Southampton Airport. You can also get the [bus](http://www.nationalexpress.com/home.aspx) to Gloucester Green Station from London and other major towns in the UK. A regular bus service links Heathrow Airport with central Oxford. For further details please refer to the Said School general map which is attached.

Below is a selection of nearby hotels should you need overnight accommodation.

* [The Macdonald Randolph Hotel](http://www.macdonaldhotels.co.uk/our-hotels/macdonald-randolph-hotel)
* [Old Parsonage Hotel](http://www.oldparsonage-hotel.co.uk/)
* [Old Bank Hotel](http://www.oldbank-hotel.co.uk/)
* [The Osney Arms Guest House](http://www.theosneyarms.co.uk/)
* [Oxford Spires Four Pillars Hotel](http://www.oxfordspireshotel.co.uk/)
* [Malmaison Oxford](https://www.malmaison.com/locations/oxford)
* [Buttery Hotel](http://www.thebutteryhotel.co.uk/)

[Experience Oxfordshire](http://www.experienceoxfordshire.org/) also has a comprehensive and trusted directory of hotels and B&Bs in the local area.

[University Rooms Oxford](http://www.universityrooms.com/en/city/oxford/home?gclid=CPyB7e6Ohr8CFaQIwwod62IA_Q) offers reasonable rooms in college accommodation, although space is very limited during term times.

## Registration

Please join us for a 10.00 am start on Thursday, 6th June 2019.

On arrival, please report to our registration desk next to the main reception (East Wing). The workshop will be held in the **Founders Room**. Refreshments will be in the conference room and lunch in the **Pyramid Dining Room**.

You are actively encouraged to bring laptops, since some of the sessions may involve group work online.

The dress code for the event is business casual.

I hope this has been helpful to you. We are looking forward to seeing you soon.   
Please don't hesitate to contact me if you have any further questions.

Kind regards,

Ruth

**Attached:**

Said-receptions

Said School\_general map

Guest Wifi cloud