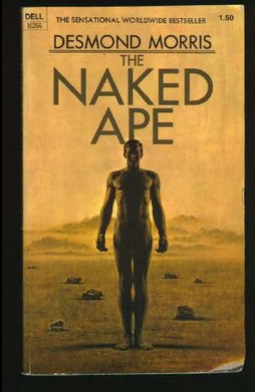


What Does Convenience Mean?



I will not talk
about....

Lazy
Social
Greedy
Scared Irrational

The image shows the cover of the book 'The Naked Ape' by Desmond Morris. The cover is yellow and features a silhouette of a naked man standing in a desert landscape. Text on the cover includes 'DELL 350', 'THE SENSATIONAL WORLDWIDE BESTSELLER', '1.50', 'DESMOND MORRIS', and 'THE NAKED APE'.

Customer
Retailer
Wholesaler
Producer

The past

Houses didn't have ovens

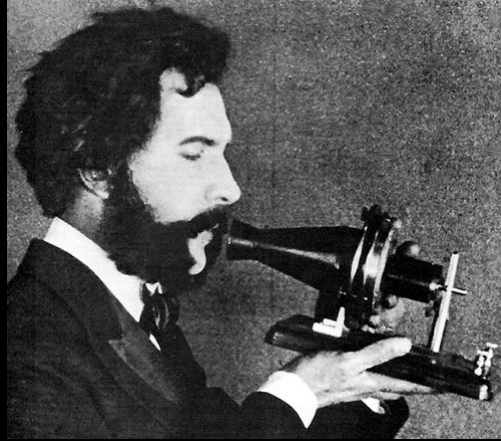
Shopping in 1700's

Industrial revolution

The telephone

The car

Piggly Wiggly



Keedoozle

Automation
Removing Costs
Transport
World of Work

What happened to
The Milk man
Grocery Boys
... and why have ice cream
vans have survived



Buzzword Bingo

Self-driving cars

SoLoMo

Augmented Reality

Personalised Fabrication



More Seriously

- Blurring of catering (£90 Bn) and food grocery (~120 Bn)
- True 'convenience' for me would be not having to shop, cook or clean up