



Ian Abbott

ian.abbott@mapmechanics.com

020 8568 7000

What's great?
What's new?

What is GeoXploit?

- Packaged solution
- Fully featured GIS
- Low maintenance
- Easy to use
- GeoXploit

Routing



Customers



Data



la
ia
02



map mechanics

- Specialists in supply chain and logistics solutions, geographic analysis and digital maps
- 25 year track record delivering bottom line savings
- Privately owned UK company, based in London
- Off the shelf solutions and innovative customised applications to meet your needs
- Long term trusted supplier to market leading organisations

- **Specialists in supply chain and logistics solutions, geographic analysis and digital maps**
- **25 year track record delivering bottom line savings**
- **Privately owned UK company, based in London**
- **Off the shelf solutions and innovative customised applications to meet your needs**
- **Long term trusted supplier to market leading organisations**

What is GeoXploit?

- Packaged solution
- Fully featured GIS
- Low investment
 - Easy to use
 - GeoConcept

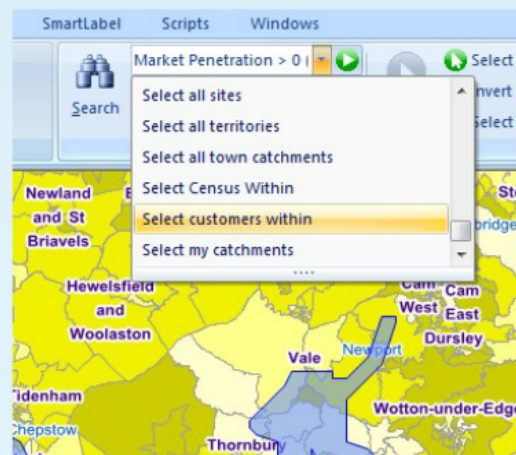
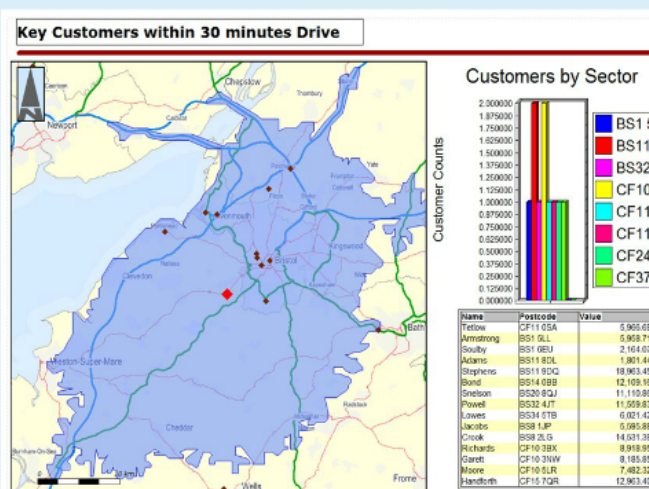
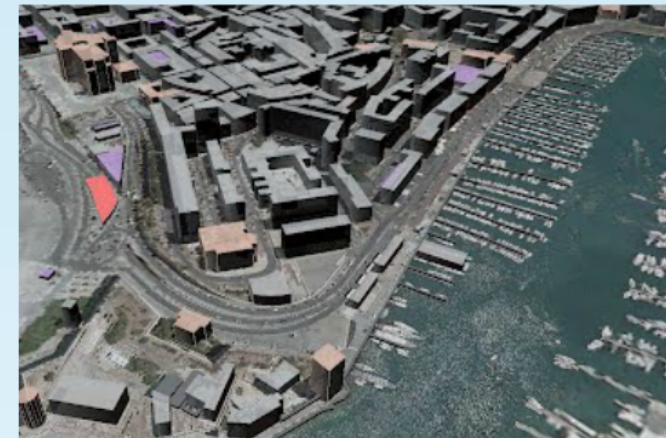


What's great? What's new?

- Complete package (data, training, support etc)
- Drag and drop import
- Current, historic, full and partial postcodes
- Pre-built queries and map views
- Drive time and 3D analysis built in
- Bing & Google StreetView
- Supports multi-touch devices



- Complete package (data, training, support etc)
- Drag and drop import
- Current, historic, full and partial postcodes
- Pre-built queries and map views
- Drive time and 3D analysis built in
- Bing & Google StreetView
- Supports multi-touch devices



Faster
Easier
More accurate
More detail
Save time
Increased ROI



Faster
Easier
More accurate
More detail
Save time
Increased ROI



Routing

Functionality

- Banred turns & restrictions
- From and to isochrones
- Easy & fast network creation and editing
- Route at any date and time of day with traffic patterns
- Advanced matrix creation



Routing Data

Car, truck and walking speeds included
Link-level speeds > Accuracy & flexibility

Additional content for improved network modelling

- Truck transport attributes
- Traffic patterns
- INRIX GPS speeds for AA, NAVTEQ or DS ITN
- Height, width, weight, length restrictions
- HAZMAT routes



Functionality


- Banned turns & restrictions
- From and to isochrones
- Easy & fast network creation and editing
- Route at any date and time of day with traffic patterns
- Advanced matrix creation

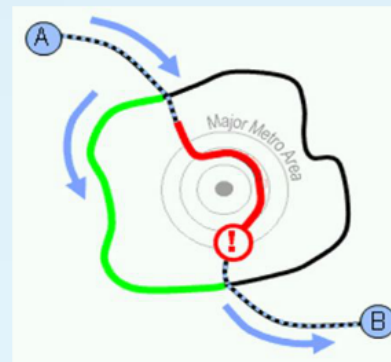


Routing Data

Car, truck and walking speeds included
Link-level speeds > Accuracy & flexibility

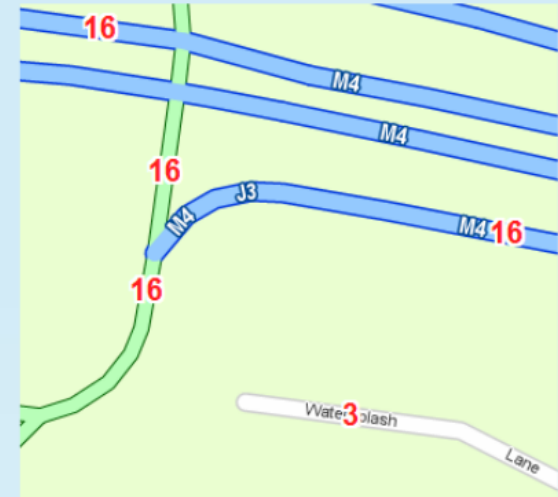
Additional content for improved network modelling:

- Truck transport attributes
- Traffic patterns
- INRIX GPS speeds for AA, NAVTEQ or OS ITN 
- Height, width, weight, length restrictions
- HAZMAT routes

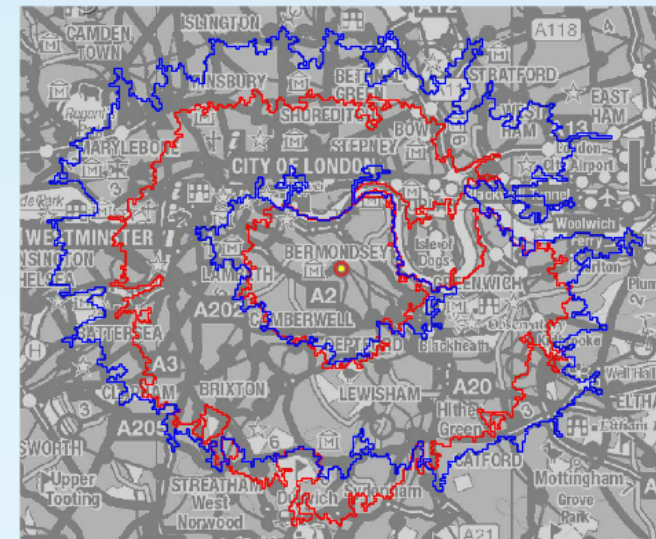


INRIX Speed Data

- INRIX > New, enhanced ITIS data
- Billions of GPS points collected over 10 years
- 97% of road links have actual GPS readings
- Traffic volume index (1-16 scale)
- Car and truck speeds
- AM Peak, PM Peak, Off-Peak and Night



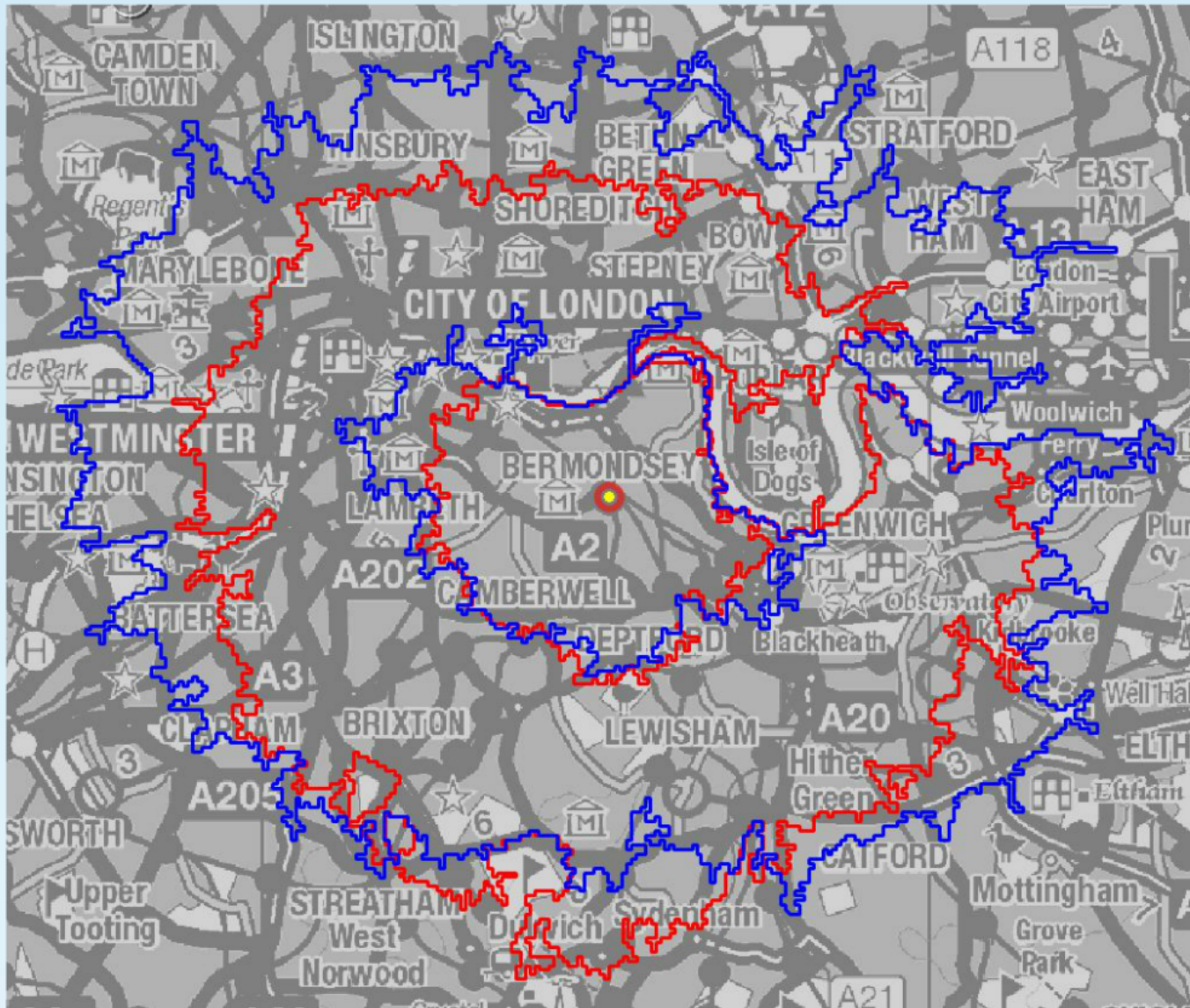
- **More accuracy. Greater confidence**
- **Route at different times of day**
- **Increased user satisfaction**
- **Optimised routing > save fuel & time**



Standard

INRIX

e



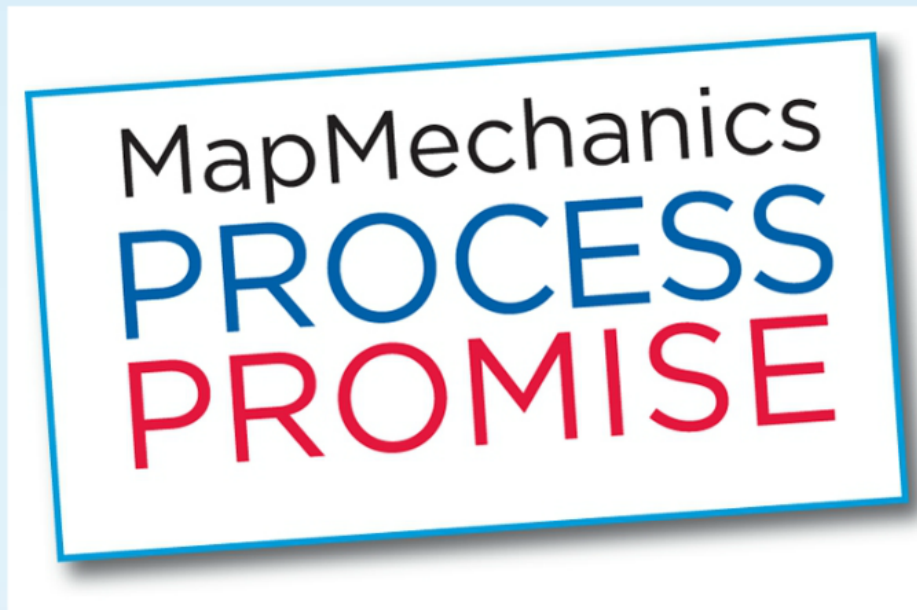
Standard

INRIX

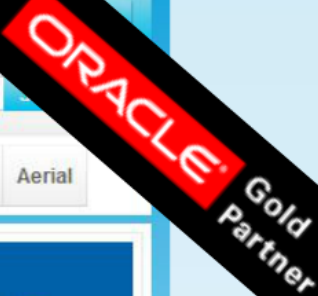
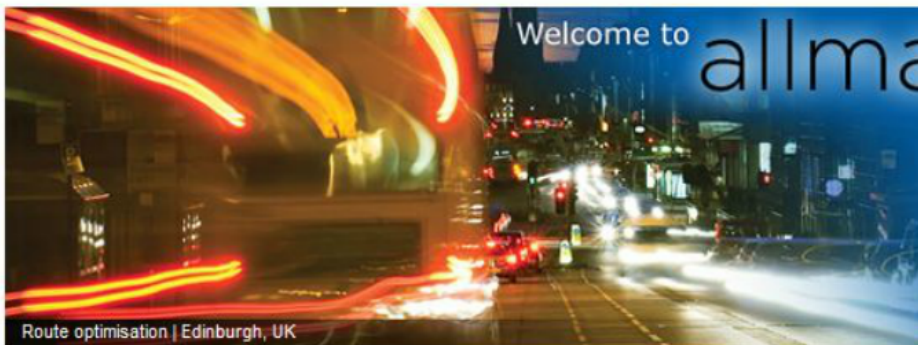
Data



"Process Promise is a quality assurance scheme that is a statement of our commitment to make geographic and demographic data as affordable, practical and easy as possible to use."



“Process Promise is a quality assurance scheme that is a statement of our commitment to make geographic and demographic data as affordable, practical and easy as possible to use.”

Welcome to **allmapdata** from MapMechanics

Your comprehensive digital data store for maps, geocoders, boundaries, navigation & geodemographic information. Sourced from world-renowned originators & enhanced by professional data processors, the products are easy-to-use, competitively-priced & formatted for your chosen software.

Route optimisation | Edinburgh, UK

Buy Now from The Digital Data Catalogue

Browse or shop by brand, type, scale, country or unit of geography.

Click a category to get started.

- Road & street maps
- Navigation & speeds
- Postcode points & geocoders
- Boundary data
- Demographic
- Business data
- Gazetteers
- Aerial, 3D & satellite data

Can't see exactly what you want? Contact us and we will help you find the best data for your project

+44 (0) 208 568 7000

info@mapmechanics.com



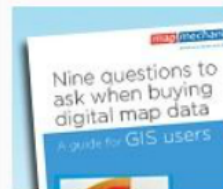
Understanding data

Click here to learn more about the types of digital maps and associated geographic data for use in GIS, business and market analysis software and routing & scheduling applications.



Demographics in detail

Need lifestyle or profiling data for a marketing campaign? How does expenditure data differ from retail turnover? Find out which product suits your budget and business needs.



FREE data guide

New to mapping or just need a systematic approach to selecting data? Send now for your free copy of: **Nine Questions to Ask When Buying GIS Digital Map Data**

What's NEW

Choose data...the easy way

Make an informed choice when selecting digital map data by finding out the key questions that you need to ask

Plan for the future!

Planning application data to help you locate potential future business and analyse potential competition

New Oracle pages and data

Read how MapMechanics can help you with your Oracle data requirements and see the products that are on offer

Unit Postcode Boundaries for



We process the data - so you don't have to

No need to invest significant man time to process digital map data or personally check for the latest updates. Investing in products from MapMechanics overcomes many of the difficulties experienced with raw data.

The MapMechanics Process Promise saves you time and money.

To find out more, talk to a member of the data sales team on +44 (0)20 8568 7000

The latest webinars and events



Andes Europe



GfK map & boundary pack



Personix Geo



Customers





Ian Abbott

ian.abbott@mapmechanics.com

020 8568 7000