

Site Research Analyst

Salary: up to £35k Benefits including: Company profit Share Scheme, 6.6 weeks holiday, Pension and Discount card.

The B&Q logo consists of the letters 'B&Q' in a white, bold, sans-serif font, centered within a solid orange square.

An excellent opportunity has arisen to work within our Property function supporting our Asset Management team. As Site Research Analyst you will be responsible for the management and development of the B&Q GIS system as a tool to generate accurate demographic, RMI market and other spatial information to support Property and the wider business.

About the role

The main responsibilities of the role include;

- Analysing a wide range of data including store catchment, market value, population and demographics to assess business opportunities and to inform Property Strategies.
- Analysing store data for stores close to lease expiry to inform Property Strategy.
- Provide data with strategic recommendations for new store proposals.
- Provide detailed information and recommendations for new strategies to grow and develop the wider B&Q business.
- Advise and support Kingfisher and all operating companies on Site Research best practice.
- Reviewing and improving assessment methodology.
- Ensures complete accuracy of data in the Site Research databases, including maintaining the B&Q store location database and retail competitor database.
- Good knowledge of competing retailers and formats.
- Maintaining and development of B&Q GIS system.
- GIS input with cross functional and cross group projects.

About you

The successful candidate is likely to be/demonstrate;

- Highly numerate and analytical.
- Educated to degree level
- High level of attention to detail and to maintain accuracy at all times.
- Self motivated with strong organisational skills and time management.
- Working knowledge of Microsoft Office including Excel.
- Good communication skills with the ability to build successful relationships.
- Relevant retail experience.
- Some experience of GIS mapping software, eg MapInfo

About us

B&Q is part of Kingfisher Plc, Europe's leading DIY home improvement retailer. The group employs over 78,000 people worldwide and has annual revenue of £10.5bn. We are the first retailer in the world, and the only non-US company to win the Gallup worldwide award for outstanding Employee Engagement, picking up the award for the last five years running. B&Q achieved the Observer's Ethical Business Award, is listed on the Sunday Times Best Green Companies list and was the first retailer to buy 100% responsibly sourced wood. As Europe's number one home improvement retailer we've helped more people make the most of their homes than anyone else. You could say that inspiring people to fulfil their potential is what we do best, whether it's in the workplace or in the home. Our policy to promote from within and to develop existing teams helps create that unique B&Q culture, where people are not just given the chance to thrive, but the support they need to make it a reality.

B&Q – Build a career in which you can say “I Did That”

To apply click here: <https://kingfisher.taleo.net/careersection/2/jobdetail.ftl?lang=en&job=1200002455>